

Everyone is exceptional. . . Each employee has his or her own filter—his or her own way of interpreting the worlds around him/her. And therefore, each employee will demand different things of you, his/her manager.

~~First, Break All The Rules: What the World's Greatest Managers Do Differently, p. 165)

The Gallup Q12 Index—

(Employee Engagement)

Gallup's employee engagement work is based on more than 30 years of in-depth behavioral economic research involving more than 17 million employees. Through rigorous research, Gallup has identified 12 core elements — the Q12 — that link powerfully to key business outcomes. These 12 statements emerged as those that best predict employee and workgroup performance.

The Twelve Questions are:

- 1. Do you know what is expected of you at work?
- 2. Do you have the materials and equipment to do your work right?
- **3.** At work, do you have the opportunity to do what you do best every day?
- **4.** In the last seven days, have you received recognition or praise for doing good work?
- **5.** Does your supervisor, or someone at work, seem to care about you as a person?
- **6.** Is there someone at work who encourages your development?
- **7.** At work, do your opinions seem to count?
- 8. Does the mission/purpose of your company make you feel your job is important?
- **9.** Are your associates (fellow employees) committed to doing quality work?
- **10.** Do you have a best friend at work?
- **11.** In the last six months, has someone at work talked to you about your progress?
- **12.** In the last year, have you had opportunities to learn and grow? (from Gallup)

Dr. W. Craig Gilliam





